



Media & Communications Chelsea College - Londres





Media & Communication

Interested in learning more about communicating with and influencing the world?

The Media & Communication course offers you the opportunity to explore your favourite subjects in more depth, improve your English and gain an insight into your chosen career field. You will experience what it is like to study at one of the UK's leading independent colleges, where our expert teachers will assess your potential and advise you on your options for the future.

You will be taught in small groups in a relaxed and collaborative environment, meet leading professionals and take part in interactive workshops and seminars.

At the same time you will have fun exploring this great and most international of cities and visit some of London's incredible cultural and commercial attractions with other students from around the world.



“I really enjoyed my course at Chelsea! I will be really sad when the programme ends as it has been very useful indeed. I have made lots of great friends here from many different countries such as Spain, Thailand, Taiwan, Italy, Latvia, Russia and beyond.”

Pietro Pierini from Italy



Media & Communications

Students engaging on careers in Media and Communications will enter one of the most rapidly growing sectors of the 21st century's global economy. London is at the heart of this industry's development at both an academic and professional level with the presence of world leading institutions such as LSE and the BBC respectively.

Our programme is designed to help students develop their understanding of different forms of media including social, print, broadcast and more besides. We look at how the media can be used commercially to communicate with the masses through advertising and PR campaigns. We also learn about different forms of journalism and media representation.

This programme is designed for students who would like an insight into the principles and practices of a sphere which increasingly influences all of us in contemporary society.

You will benefit from the following:

- Seminars by leading industry professionals and professors
- Visits to world leading Media and Communications universities such as LSE and Goldsmiths, University of London
- Excursions to relevant museums in London such as the Information Age and Media Space at the Science Museum and the London Film Museum
- Expert academic tuition from tutors at Chelsea Independent College, one of the UK's leading independent colleges
- University guidance and counselling including what it takes to get into leading Russell Group Universities
- Combination of theoretical and practical learning experiences



Sample Timetable

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8.00	BREAKFAST						
9.00-11.00		English Assessments	English language and literature	London School of Economics (LSE) Media & Communication department	English language and literature	English language and literature	London Eye and Oxford Street
11.30-13.30		Introduction to Media and Communications	Social media: mass self-communication		Print Journalism	Creating a PR Campaign	
13.30	Students Arrive	LUNCH			LUNCH		
14.30-15.30	Induction and Orientation	Representations in the Media Industry	The Film Industry	Warner Bros – Making of Harry Potter tour	Broadcast Journalism	Filming an advert	
15.45-16.45		Viral marketing campaigns	How to plan an Audio Visual Project		Newspaper Industry	Advertising Industry	
16.45	FREE TIME						
18.00	DINNER						
19.30	Welcome Dinner	Shopping at Westfield	Crafts or Sports Evening	West End Show	Free Evening	Boat Party	Movie Night



“ When we went to Bloomberg it was amazing. The guide was very well informed and very inspiring. It made me even more determined to study hard so that someday I might be able to work in an environment like that.”

**Angel Labayen
from Spain**



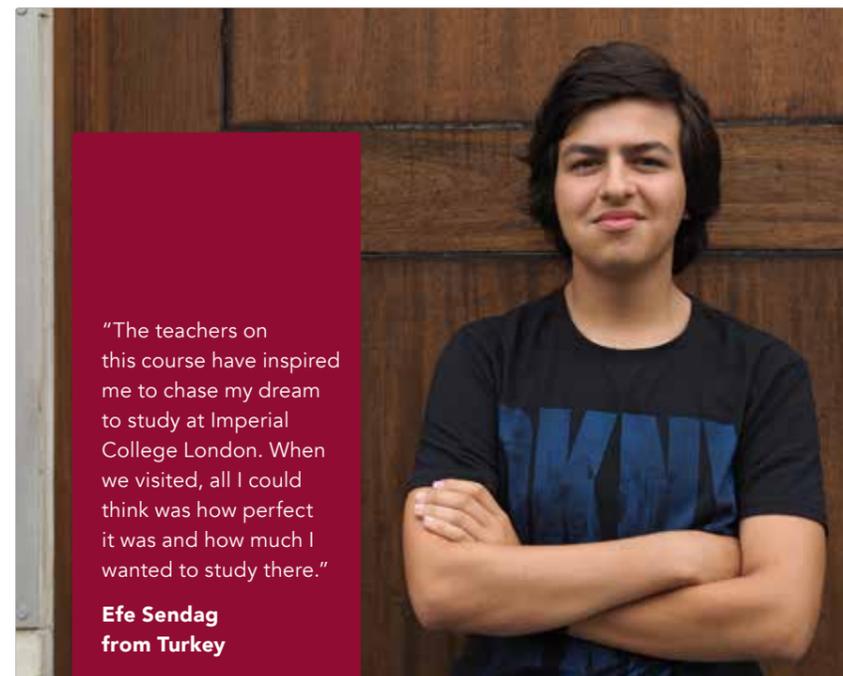
Activities & Excursions

Our social programme of activities and excursions is all about having fun, making friends and experiencing life in London. We offer a range of activities throughout the programme including welcome and farewell parties, film nights, theatre visits, picnics in the park, a selection of sports as well as shopping trips. Furthermore, we encourage students to develop their cultural understanding of the UK through excursions to cultural attractions such as Buckingham Palace, Madame Tussauds, the British Museum and leading universities.

London

Study in one of the world’s most exciting cities. From beautiful parks, to world-class museums, historic houses and magnificent art galleries, there are some amazing cultural experiences for you in London.

As well as providing exceptional cultural attractions, London also offers academic inspiration. Ranked as the number one student city in the English-speaking world, there are more than 400,000 students currently studying here. London hosts 40 higher education institutions including 22 universities, 15 of which feature in the QS World University Rankings (three in the top 20), more than any other city in the world. Two of the world’s top five universities are in London: Imperial College and UCL.



“The teachers on this course have inspired me to chase my dream to study at Imperial College London. When we visited, all I could think was how perfect it was and how much I wanted to study there.”

**Efe Sendag
from Turkey**



Accommodation

Our boarding residences are designed to provide you with an experience which is enjoyable, friendly, safe and that supports your personal, as well as your academic development. The facilities are stylish, secure and contemporary and in close proximity to the College, with excellent transport links in and around London. Your safety and security is our number one priority.

The boarding houses are equipped with electronic key cards or fobs, CCTV and a 24-hour staffed reception. Our Boarding Supervisors and Activities staff live in the residence with you to ensure that you receive a high level of support, entertainment and pastoral care outside of the classroom.

- All rooms are en-suite
- Fully catered (breakfast, lunch and dinner Monday to Friday with brunch and dinner during the weekends)
- Single or twin rooms
- High speed Wi-Fi throughout the building
- Communal areas for socialising
- 24/7 reception
- Curfews in place to ensure safety and security
- Washing and drying facilities



Princess Beatrice House



Fulham Palace Studios



Princess Beatrice House



Fulham Palace Studios



Princess Beatrice House



"The boarding is really cool; the rooms are amazing. They are modern, light and spacious."

Pietro Pierini
from Italy

English Language and Literature

English teaching is an important and integral aspect of the summer school. The content of English lessons is dependent upon the student's ability and subject pathway, as well as the specialisms of the teaching staff. Lessons are interactive and designed to be enjoyable!

Upon entry, students are given an assessment to determine their level of English, students are then allocated to a class based on their ability. Teaching content and styles will vary according to the teachers, who will respond and adapt to the needs of the students. At all levels, students will be encouraged to expand their vocabulary, improve their grammar and advance their spoken English.

Indicative content may include:

- Intermediate: grammar and vocabulary, spoken language practice including discussion
- Upper-intermediate: vocabulary, spoken language practice including debating and speech writing
- Advanced: fiction and non-fiction texts, writing practice in different forms and styles
- Proficient: literature based tasks and language analysis

Course facts

Age: 14-17.

Course length: 2 weeks.

Location: Chelsea Independent College, London.

Minimum English language level: IELTS 4.0 or equivalent (intermediate).

Accommodation: Residential single or twin en-suite studio room. Twin rooms will be allocated by default to 14 & 15 year old students.

Fees: include tuition, accommodation, meals, airport transfers*, insurance, activities and standard excursions.