



# LEADERSHIP COURSE

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## STUDY THROUGH ENGLISH A PASSPORT TO THE GLOBAL WORLD?

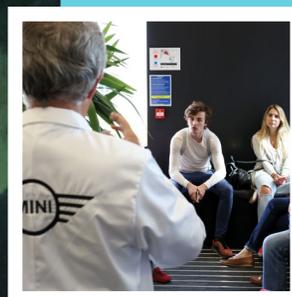
"Policy makers consider English as a Medium of Instruction (EMI), study through English, as a way to internationalise their education, creating opportunities for students to join a global academic and business community..."

Going Global: British Council Interim Report 2014

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English is the language of global communication – not by chance, but as a result of decisions made by governments, educational policy makers and business leaders.

English is increasingly used to study academic subjects in schools and colleges, to make presentations at international conferences and to conduct meetings in multinational companies.



The Leadership Course prepares you to meet the challenges of the 21st century world:

- It develops your communication and critical thinking skills
- It practises your debating, negotiating and presentation skills
- It focuses on the question 'What makes a great leader?' – through case-studies, research topics, guest speaker, presentations and a Study Visit in Oxford
- It includes one excursion per week as well as accommodation and meal options
- It helps you to build lasting relationships with members of the international community.

**IT'S DIFFERENT FROM THE USUAL LANGUAGE COURSES. IT WAS REALLY INTERESTING TO THINK I COULD LEARN SOMETHING ABOUT LEADERSHIP AND HOW TO SPEAK IN PUBLIC.**

Alessandro, Italy, Leadership Course 2016

## OVERVIEW

### COMMUNICATION & CRITICAL THINKING

- Develop the right level of formality in speaking and writing
- Express yourself analytically by describing graphs, trends and patterns
- Assess the role of today's media and learn to detect bias
- Develop awareness of cross-cultural differences and sensitivities
- Enhance research skills, both individual and collaborative

### INTERACTIVE SESSIONS

- Learn to make an effective presentation – visuals, language, voice projection
- Debate the pros and cons of business ethics, leadership styles, teamwork

### CASE STUDIES & EXPERIENCES

- Evaluate the leadership styles of big names like Richard Branson (Virgin) and newer role-models like Julie Deane (Cambridge Satchel)
- Respond to a guest speaker and visit a successful business in Oxford

Age:  
18+

Dates:  
8 - 21 July or  
29 July - 11 August 2018

Level:  
Intermediate plus

Class size:  
12 (maximum)

Lessons:  
42 over 2 weeks  
(1 lesson = 55 minutes)

Who is it for?

- Gap-year and university students who use English for academic study (business, politics, law, medicine etc.)
- Young professionals who use English for meetings with clients and colleagues

Price:  
from **£1546** per course

Inclusive of tuition, accommodation, activities, lunch [Monday - Friday].

For more information:

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